## Top Visiting Companies

- Advanced Micro-Fabrication Equipment Inc.
- Advanced Semiconductor Manufacturing Co., Ltd.
- Air Liquide (China) Holding Co., Ltd.
- Amkor Assembly & Test (Shanghai) Co., Ltd.
- CSMC Technologies Corporation
- Hejian Technology (Suzhou) Co., Ltd.
- Hitec Semiconductor (Wuxi) Co., Ltd.
- HuaTian Technology (Kunshan) Electronics Co., Ltd.
- Huawei Technologies Co., Ltd.
- Marketech International Corp.
- NAURA Technology Group Co., Ltd.
- OSRAM Opto Semiconductors
- Samsung Electronics (Suzhou)
- Semiconductor Manufacturing International Corporation
- Shanghai Gentech Co., Ltd.
- Shanghai Huahong Grace Semiconductor Manufacturing Corporation
- Shanghai Huali Microelectronics Corporation
- Shanghai Micro Electronics Equipment Co., Ltd.
- SK Hynix Semiconductor Company (China)
- Suzhou ASEN Semiconductors Co., Ltd.
- Taiwan Semiconductor Manufacturing Company Limited
- Teradyne (Shanghai)
- The 13th Research Institute of China Electronics Technology Group Corporation
- Tianma Micro-electronics Co., Ltd.
- Wuxi China Resources Micro-Assembly Technology Co., Ltd.

## International Attendance

| Total SEMICON/FPD China International Visitors | 3,922 |

## Major Countries/Regions Represented

<table>
<thead>
<tr>
<th>Country/Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>South Korea</td>
<td>35%</td>
</tr>
<tr>
<td>Taiwan Region</td>
<td>22%</td>
</tr>
<tr>
<td>Japan</td>
<td>17%</td>
</tr>
<tr>
<td>USA</td>
<td>7%</td>
</tr>
<tr>
<td>Hong Kong SAR</td>
<td>4%</td>
</tr>
<tr>
<td>Singapore</td>
<td>4%</td>
</tr>
<tr>
<td>Malaysia</td>
<td>3%</td>
</tr>
<tr>
<td>Germany</td>
<td>1%</td>
</tr>
<tr>
<td>France</td>
<td>1%</td>
</tr>
<tr>
<td>Russia</td>
<td>1%</td>
</tr>
</tbody>
</table>

## Exhibitor Information

| Total SEMICON/FPD China Exhibiting Companies | 933 |
| Booths                                      | 2,950 |
| Total Net Occupied Exhibit Area (sqm.)      | 26,550 |
Visitor Profile

SEMICON China and FPD China attract a highly influential audience from every segment and sector of the global microelectronics industries, including semiconductors, LEDs, OLEDs, MEMS, flexible hybrid electronics, and other adjacent markets.

Influential Buyers

A majority of SEMICON China and FPD China visitors are involved in purchasing decisions, influencing the selection and final purchase of microelectronics manufacturing equipment, materials, components, and services.

Purchasing Authority

- 38% Final Decision Maker
- 41% Recommend/Evaluate
- 11% Specify
- 10% No Role

52% of SEMICON China and FPD China visitors represent engineering functions, including R&D, Design, and Product Management Engineering.

Primary Job Functions

SEMICON China and FPD China attract multi-level buying teams, with broad representation across all levels, functions and industries.

- Engineering—Design/R&D: 15%
- Product/Operations Management: 13%
- Manufacturing and Production: 9%
- Engineering—Fabrication and Process/Facilities: 8%
- Engineering—Assembly/Test/Packaging/QA: 4%
- Engineering—Chemical/Materials: 3%
- Executive Management/Board Member: 17%
- Marketing, Sales, Business Development: 17%
- Purchasing/Procurement: 7%
- Environment, Health and Safety (EHS): 1%
- Financial/Industry Analyst: 1%
- Government/Public Policy/Investor Relations: 1%
- Human Resources: 1%
- Training/Educator: 1%
- Other: 2%
Areas of Interest

SEMICON China and FPD China visitors are interested in a broad range of industries, technologies, and products from across the supply chain, from design to final manufacturing.

### Technology/Segment Interest

<table>
<thead>
<tr>
<th>Segment</th>
<th>Interest</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semiconductors</td>
<td>74%</td>
</tr>
<tr>
<td>MEMS and Sensors/Nanoelectronics</td>
<td>15%</td>
</tr>
<tr>
<td>Automotive Electronics</td>
<td>12%</td>
</tr>
<tr>
<td>LED/Solid State Lighting</td>
<td>11%</td>
</tr>
<tr>
<td>Internet of Things (IoT)</td>
<td>11%</td>
</tr>
<tr>
<td>Smart Manufacturing</td>
<td>11%</td>
</tr>
<tr>
<td>Wearables/Consumer Electronics</td>
<td>10%</td>
</tr>
<tr>
<td>Photovoltaics (PV)</td>
<td>9%</td>
</tr>
<tr>
<td>Power Electronics</td>
<td>8%</td>
</tr>
<tr>
<td>Electronics Applications</td>
<td>8%</td>
</tr>
<tr>
<td>Displays</td>
<td>7%</td>
</tr>
<tr>
<td>Flexible Hybrid Electronics (FHE)/Printed Electronics</td>
<td>6%</td>
</tr>
<tr>
<td>Medical Electronics/MedTech</td>
<td>6%</td>
</tr>
<tr>
<td>MEMS and Sensors/Nanoelectronics</td>
<td>15%</td>
</tr>
<tr>
<td>Automotive Electronics</td>
<td>12%</td>
</tr>
<tr>
<td>LED/Solid State Lighting</td>
<td>11%</td>
</tr>
<tr>
<td>Internet of Things (IoT)</td>
<td>11%</td>
</tr>
<tr>
<td>Smart Manufacturing</td>
<td>11%</td>
</tr>
<tr>
<td>Wearables/Consumer Electronics</td>
<td>10%</td>
</tr>
<tr>
<td>Photovoltaics (PV)</td>
<td>9%</td>
</tr>
<tr>
<td>Power Electronics</td>
<td>8%</td>
</tr>
<tr>
<td>Electronics Applications</td>
<td>8%</td>
</tr>
<tr>
<td>Displays</td>
<td>7%</td>
</tr>
<tr>
<td>Flexible Hybrid Electronics (FHE)/Printed Electronics</td>
<td>6%</td>
</tr>
<tr>
<td>Medical Electronics/MedTech</td>
<td>6%</td>
</tr>
</tbody>
</table>

### Areas of Interest

#### Manufacturing

- **Semiconductor Device Manufacturing** *(IDM, foundry)* 39%
- **Electronic Manufacturing Services (EMS)** 36%
- Packaging Assembly and Test Services 21%
- Fabless Semiconductor Manufacturer 15%
- LED/MEMS/PV/Display Manufacturing 14%
- Other 4%

#### Design

- Software/EDA 34%
- Fabless 12%
- Other 4%

#### Equipment

- Wafer Processing/Front-end Manufacturing Equipment 32%
- Assembly and Packaging 22%
- Test 21%
- Inspection and Measurement/Metrology 13%
- Factory Automation/Robotics 12%
- Secondary 5%
- Printing, Coating, Roll-to-Roll Equipment 4%
- Other 2%

#### Materials

- Wafer and Silicon Related Substrates 28%
- Gases, Liquids, Chemicals, Solids 15%
- Assembly and Packaging Materials 15%
- Photolithography/Deposition Materials 14%
- Consumables (test and process) 14%
- LED/MEMS/PV/Display Materials 9%
- Inks, Pastes and Printing 4%
- Other 2%

#### Other

- Electronic Components and Instrumentation 20%
- Sub-system 19%
- Manufacturing Services and Consulting 13%
- R&D/Technology Transfer 7%
- General Business Service/Consulting 4%
- Outsourced Manufacturing 4%
- Other 1%
Sessions and Events

534
Grand Opening Keynote

275
Tech Investment Forum - China 2017

246
Build China's IC Ecosystem

266
China Memory Strategic Forum

362
Power & Compound Semiconductor Forum

220
Smart Manufacturing Forum

199
Green High-Tech Facility Forum

146
MEMS & Sensors Industry Group Conference Asia 2017

247
Smart Automotive Forum

185
2017 China Display Conference - Emerging Display Forum

779
CSTIC 2017

*Attendance number