Connecting the World to the Southeast Asia Semiconductor and Electronics Ecosystem

Electronics companies and research organizations across Southeast Asia are among the world’s leaders in developing innovations in microelectronics, manufacturing, and electronics applications. From ICs to IoT, to sensors and switches, to wireless systems and “Big Data,” Southeast Asia is at the forefront of microelectronics technology development. And the best place to connect to the people, products, information, and ideas driving microelectronics innovation in the region is SEMICON Southeast Asia.

SEMICON Southeast Asia, the region’s premier platform for engaging microelectronics manufacturing technology, provides exceptional opportunities to learn and share information about the latest developments in microelectronics, including semiconductors, MEMS, LEDs, and more. From the show floor, to the classroom, to the many opportunities to network and engage the best and brightest from the region and around the world, SEMICON Southeast Asia is a must-attend event for everyone in the Southeast Asia microelectronics industry.

SEMICON Southeast Asia 2017: The Nexus of What’s Next in Microelectronics

The strength of SEMICON Southeast Asia centers on connecting people to the key trends, technologies, and solutions driving the design and manufacturing of microelectronics. With the continued emergence and growth of new applications and markets—including IoT, automotive electronics, healthcare, and mobile—SEMICON Southeast Asia 2017 will continue to expand its focus in new areas and new technologies to serve an ever-larger electronics community in Southeast Asia.

Highlights at SEMICON Southeast Asia 2017

- Smart Manufacturing and Automation Hub
- IC Failure Analysis Hub
- Flexible Hybrid Electronic Hub
- System-in-Package Electronics Forum
- Advanced Wafer-level Packaging Forum
- Co-location with ASM International—International Symposium for Testing and Failure Analysis

2017 Exhibit Options

Early-bird Pricing

Early-bird pricing valid through 30 September, 2016

| Raw Booth* (18 sqm. minimum) | SEMI Member  | $485 per sqm. |
| Non-member                  | $648 per sqm. |
| Decorated Booth† (9 sqm. minimum) | SEMI Member  | $634 per sqm. |
| Non-member                  | $853 per sqm. |

Regular Pricing

From 1 October, 2016

| Raw Booth* (18 sqm. minimum) | SEMI Member  | $540 per sqm. |
| Non-member                  | $720 per sqm. |
| Decorated Booth† (9 sqm. minimum) | SEMI Member  | $705 per sqm. |
| Non-member                  | $948 per sqm. |

* Raw booth is the rental of floor space only and does not include utilities, services, walls, carpet, furnishings, labor, or material handling.

† Decorated space rate is inclusive of two chairs, one lockable cabinet, standard carpet, fascia board with company name and booth number, 13 Amp power socket, two fluorescent lights, waste basket, white laminated wall panels and utilities (show hours only.)

Sales and Sponsorship Contact

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SEMICON® Southeast Asia Visitor Profile

SEMICON Sotheast Asia attracts a highly influential audience from every segment and sector of the global microelectronics industries, including semiconductors, LEDs, OLEDs, MEMS, printed/flexible electronics, and other adjacent markets.

**SEMICON Southeast Asia 2015 Post-show Data**

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Attendance*</td>
<td>24%</td>
</tr>
<tr>
<td>Total Verified Visitors</td>
<td>28%</td>
</tr>
<tr>
<td>Net Exhibit Area (sqm.)</td>
<td>4%</td>
</tr>
<tr>
<td>2015 Event Data</td>
<td></td>
</tr>
</tbody>
</table>

**Areas of Interest**

### MANUFACTURING

- Assembly and Test Services: 37%
- Semiconductor Device Manufacturing (IDM, foundry): 14%
- Fabless Semiconductor Manufacturer / Design Services: 11%
- Electronic Manufacturing Services (EMS): 7%
- Other: 4%

### MANUFACTURING EQUIPMENT

- Assembly and Packaging Equipment: 39%
- Test Equipment: 22%
- Wafer Processing/ Front-end Equipment: 17%
- Inspection and Measurement / Metrology Products: 17%
- Thin Film Manufacturing Equipment: 6%
- Flat Panel Display Manufacturing Equipment: 6%
- Printing, Coating, Roll-to-Roll Equipment: 6%
- Secondary Equipment and Services: 4%
- Other Equipment: 2%

### MATERIALS

- Assembly and Packaging Materials: 30%
- Process Materials: 15%
- Test Materials: 13%
- Wafers and Substrates: 13%
- Chemicals and Solids: 10%
- Gases: 5%
- Other Materials: 1%

### SOFTWARE, OTHER PRODUCTS AND SERVICES

- Factory Control Automation/Facilities: 12%
- Business Services or Consulting: 12%
- Components Parts and Accessories: 10%
- Software—Manufacturing/Factory Automation: 9%
- Manufacturing Services or Consulting: 9%
- Software—Electronic Design (EDA): 5%
- Silicon Intellectual Property (IP): 5%
- Support Products (includes consumables): 2%
- Sub-systems: 1%
- Other: 1%

*Partial list and data; see the SEMICON Southeast Asia 2015 Post-Show Report online at www.semiconsea.org for additional details and information.*